

## Constant Contact Survey Results

Survey Name: 2009 Symposium Survey  
 Response Status: Partial & Completed  
 Filter: None  
 Mar 10, 2009 2:47:49 PM

Did you attend the 2009 Empire Alpaca Educational Symposium or the Friday Fiber Workshops in Syracuse?

	Number of Response(s)	Response Ratio
No, I did not attend the Friday Fiber Workshops nor the Weekend	67	55.3%
I attended only the Friday Fiber Workshops.	3	2.4%
I attended both the Friday Fiber Workshops & the Weekend Seminars.	28	23.1%
I attended only the Weekend Educational Seminars.	22	18.1%
No Responses	1	<1%
<b>Total</b>	<b>121</b>	<b>100%</b>

32 Comment(s)

Please rank the reasons why you did not attend the Weekend Educational Seminars. You need to rank all 8 reasons.

Main reason for not attending	Rank								Weighted Average	
	1	2	3	4	5	6	7	8		
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.										
Economy, this isn't the year for me to attend an event like this	11	22	11	2	6	3	1	4	3.0	
Topics not of interest to me	4	4	4	4	10	12	8	14	5.5	
Speakers not of interest to me	0	3	7	7	3	12	20	8	5.8	
This type of event is not of interest to me	0	1	3	5	7	15	13	16	6.2	
Scheduling conflict - I was busy that weekend	22	5	10	3	9	5	4	2	3.2	
Location (Syracuse)	7	8	5	9	8	4	7	12	4.7	
Cost	15	11	13	12	3	3	1	2	3.0	
Length of the event	1	6	7	18	14	6	6	2	4.5	
<b>Total</b>	<b>2%</b>	<b>10%</b>	<b>12%</b>	<b>30%</b>	<b>23%</b>	<b>10%</b>	<b>10%</b>	<b>3%</b>		

17 Comment(s)

How likely is it that you would ever attend an event like this?

	Number of Response(s)	Response Ratio
Very likely	37	30.5%
Somewhat likely	15	12.3%
Neutral	6	4.9%
Somewhat unlikely	3	2.4%
Very unlikely	1	<1%
No Responses	59	48.7%
<b>Total</b>	<b>121</b>	<b>100%</b>

13 Comment(s)

For those who attended the event, why did you attend? Select all that apply.

	Number of Response(s)	Response Ratio
For the educational seminars	51	32.6%
For the fleece show	27	17.3%
To support the organization	38	24.3%
Not applicable - I did not attend	31	19.8%
Other	9	5.7%
<b>Total</b>	<b>156</b>	<b>100%</b>

5 Comment(s)

For those who attended, what is your level of satisfaction with the event?

	Number of Response(s)	Response Ratio
Very satisfied	48	39.6%
Somewhat satisfied	2	1.6%
Neutral	0	0.0%
Somewhat dissatisfied	0	0.0%
Very dissatisfied	0	0.0%
Not applicable - I did not attend	32	26.4%
No Responses	39	32.2%
<b>Total</b>	<b>121</b>	<b>100%</b>

11 Comment(s)

**How likely are you to recommend this event in the future to a friend or customer?**

	Number of Response(s)	Response Ratio
Very likely	73	60.3%
Somewhat likely	7	5.7%
Neutral	11	9.0%
Somewhat unlikely	0	0.0%
Very unlikely	1	<1%
No Responses	29	23.9%
<b>Total</b>	<b>121</b>	<b>100%</b>

**What type of Empire Alpaca Association educational event would you likely attend in the future?**

1 = Very Unlikely, 2 = Somewhat Unlikely, 3 = Neutral, 4 = Somewhat Likely, 5 = Very Likely

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	1	2	3	4	5	Weighted Average
Two day, multiple topic event similar to past Empire Symposiums	7	5	7	29	58	4.2
	7%	5%	7%	27%	55%	
One day, single topic event	11	4	5	40	40	3.9
	11%	4%	5%	40%	40%	
One day, multiple topic event	11	7	4	37	42	3.9
	11%	7%	4%	37%	42%	
Web-inar (educational seminar on the web)	22	8	16	18	34	3.3
	22%	8%	16%	18%	35%	
Fiber Workshops held on a Saturday or Sunday	10	5	13	34	39	3.9
	10%	5%	13%	34%	39%	
23 Comment(s)						

**Please rank your preferred location for an Empire Alpaca Association educational event. If you don't think you would ever attend an event like this, please skip this question.**

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	First choice					Weighted Average
	1	2	3	4	5	
Albany/Saratoga area	41	11	31	24	2	2.4
	38%	10%	28%	22%	2%	
Buffalo	16	9	11	44	29	3.6
	15%	8%	10%	40%	27%	
Ithaca	11	37	41	16	4	2.7
	10%	34%	38%	15%	4%	
New York City	8	5	6	20	70	4.3
	7%	5%	6%	18%	64%	
Syracuse	33	47	20	5	4	2.1
	30%	43%	18%	5%	4%	
25 Comment(s)						

**As part of the Symposium weekend, Empire has offered a day of free seminars for veterinarians and vet students with one or two of the leading alpaca vets in the country. Speakers in the past have included Dr. Ahmed Tibary, Dr. LaRue Johnson, Dr. Chris Cebra and Dr. Toni Cotton. This vet day costs Empire approximately \$6,000 to \$8,000 and attracts 35 to 50 vets and vet students. Please give us your opinion on whether Empire should continue this vet day.**

	Number of Response(s)	Response Ratio
Empire should continue this free vet day.	80	66.1%
Empire should continue offering the seminars but charge the vets.	23	19.0%
This is not a good use of Empire's funds and should be discontinued.	0	0.0%
No opinion	7	5.7%
No Responses	11	9.0%
<b>Total</b>	<b>121</b>	<b>100%</b>
48 Comment(s)		

**This entire event (free vet day, educational symposium, fleece show and fiber arts competitions) operate at a significant loss (approximately \$20,000 to \$25,000) to Empire Alpaca Association with the owner/breeder educational portion representing approximately half of that total loss amount. Please give us your opinion on the owner/breeder educational portion of the event.**

	Number of Response(s)	Response Ratio
This is money well spent because it provides much needed education for	56	46.2%
The education event should not be operated at a loss; ticket price should	12	9.9%
Event should be scaled back to be less costly.	34	28.0%
Event should be discontinued.	0	0.0%
No opinion	4	3.3%
Other	5	4.1%
No Responses	10	8.2%
<b>Total</b>	<b>121</b>	<b>100%</b>
42 Comment(s)		

**Do you have any suggestions for improving the events that we offer or suggestions for other types of events Empire should consider doing?**

38 Response(s)